

A Film by **DAVIDE FIORE**

# A LITTLE FELLOW

The Legacy of A.P. Giannini



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# A Little Fellow:

## The Legacy of A.P. Giannini

**A documentary film by Davide Fiore**

**LOGLINE:** A Little Fellow: The Legacy of A.P. Giannini tells the extraordinary journey of a first-generation immigrant who defied the odds to become a pioneering entrepreneur, creating a new and inclusive bank, and championing dreamers from the working class to Walt Disney.

**SYNOPSIS:** Before banks were on every corner, there was a time when getting a loan and saving money was a privilege. Then, in the early 1900s, A.P. Giannini revolutionized American finance. Born to Italian immigrant parents, Giannini started by selling produce until he saw a need in his community that was going ignored: a bank for the people. Believing that everyone – including women, the working poor, and immigrants – should have access to banking services, Giannini opened a bank for the “little fellow.” This documentary is about a man who went from small-time banker to founding Bank of America. His imagination and vision for America took him beyond banking as he influenced Hollywood, the Golden Gate Bridge, and early Silicon Valley. This is the story of a pioneer who defied the odds to become a titan of industry... while staying true to “the little fellow”.

**FESTIVALS & PREMIERES:** A Little Fellow team is currently applying to major film festivals and it's seeking collaborations for the Los Angeles and San Francisco premieres with filmmakers' Q&A. Celebrities, experts, and politicians attached to the project will attend these events. Thanks to the partnership with Adobe, A Little Fellow has the chance to highlight film festivals reaching a wider audience with articles and interviews.

**PRESS + SOCIAL:** Director Davide Fiore and the producers will be available for interviews. The project is supported by Adobe, lending the film legitimacy and the opportunity to highlight the filmmakers on their platforms. A Little Fellow is not just history, it's an opportunity to learn from the past and create a better future.

**EDUCATION:** A Little Fellow is also looking for partners in education who are interested in screening the documentary to schools worldwide. Our primary aim is to foster awareness about the transformative banking revolution initiated by A.P. Giannini in the early 20th century and the pivotal role he played in integrating minorities into contemporary society through his innovative ideas. For more information, please write to [alittlefellowdocumentary@gmail.com](mailto:alittlefellowdocumentary@gmail.com)

**SPONSORSHIP:** A Little Fellow team is actively seeking sponsors to broaden the film's release and distribution, and facilitate the aforementioned educational screenings. Sponsors stand to gain prominent visibility through logo placement at the premiere, on our website, and across our social media platforms. If interested, please write to [Chiara Fornetti](mailto:Chiara.Fornetti).

**TEAM:** Produced by Portside Pictures in collaboration with Antidote and City of Dreams Pictures, A Little Fellow marks the directorial debut of **Davide Fiore**, an awarded documentary editor for Vice and Amazon, inspired by A.P. Giannini's story upon relocating from Italy to San Francisco. The whole women Production Team is led by the award-winning producer **Anna Laclergue**. Anna, Production Coordinator for NBCUniversal and Amazon, has produced many shows,

commercials, short films and A Little Fellow is her fourth feature film. She dedicated her career developing powerful stories with characters that challenge the status quo giving voice to the underrepresented. Her recent works include: JURY DUTY S1 (Amazon). KENAN S2 (NBCUniversal), THE RED PILL (Award for Excellence in Producing a Documentary – Idyllwild Film Festival 2017) distributed worldwide; SIRENS TANGO (Jarvis Award for Audience Choice – Classical Arts Film Festival), TEN-CENT DAISY, and BAD ART.

**Sacha Smith** is an Indigenous-multiethnic Director/Writer/Producer from San Diego, California. Splitting time between the West and East Coasts, she focuses on commercials, short films, pilots, and music videos with the goal of directing Independent Features and Limited Series Television. Her objective is to spread awareness and compassion through storytelling. She is founder/co-owner of Antidote Digital and Board Member/Officer at the Alliance of Women Directors.

**Joseph Mancini** is a writer and producer of docu-reality series. Shortly after, he brought his talents into the TV production and post-production, namely on the History channel show "The Curse of Oak Island." With 15 years of experience and a library of American history books under his belt, he ultimately found his niche in historical biographical storytelling as illustrated in A Little Fellow: The Legacy of A.P. Giannini, and he hopes these rare tales will inspire many others.

**Chiara Fornetti**, Production Finance Analyst for The Walt Disney Company.

**ENDORSEMENT:** A Little Fellow boasts endorsements from esteemed entities such as the Bank of America Archives, the Italian Consuls in San Francisco and Los Angeles, the Italian Cultural Institute of San Francisco, the Italian American Museums in Los Angeles and San Francisco, A.P. Giannini's granddaughters Virginia and Anne, Supervisor District 2 City and County of San Francisco, Catherine Stefani, Adobe, and La Scuola International School of San Francisco.

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